

Faint,
Very Light
& Light



Faint, Very light and Light pink diamonds generally exhibit such a light pink color that at first glance may not be distinguishable from a white diamond. A popular term to describe pink diamonds in this color range is “icy pink.” Pink Diamonds in this color range generally cost about \$5,000 — \$15,000 per carat, lending themselves to an affordable alternative to a traditional white.

Fancy Light



Fancy Light pink diamonds exhibit a soft pink hue often known as “baby pink.” For those wishing to own a pink diamond without the flashy tones of more intense colored pinks, this color range is ideal. Pink Diamonds in this color range generally cost about \$10,000 — \$30,000 per carat depending on the strength of color and the presence and saturation of second-

Fancy



Fancy pinks offer a mid-range color tone that is very pleasing to the eye. They have a stronger saturation of color than lighter pinks without the intensity of a higher grade pink. Fancy pinks give off the truest pink color in the spectrum known as a “sweet pink”. Often containing secondary colors of brown orange or purple, these colors generally run about \$35,000 — \$80,000

Fancy Intense



Fancy Intense pinks are among the more stunning of all pink diamonds. Next to fancy pinks, they are the most abundant pink diamond available today. Their vibrant color is both pleasing to look at and subtle enough to not be too flashy. They are often referred to as “strawberry pink.” Fancy intense pinks often contain hints of purple, noticeable in the changing lights. Expect fancy intense pink diamonds to cost about \$70,000 —

Fancy Deep



Fancy Deep pink diamonds offer a heavy saturation of pink color often containing secondary colors of brown or purple. They generally lack the luster that lower grade pinks have and often have a clarity grading of SI or lower. Due to the high saturation of color, these blemishes are not generally noticeable to the naked eye., but offer a darker pink color known as “raspberry pink”. Fancy deep pink diamonds tend to cost about \$120,000 — \$200,000 per carat.

Fancy Vivid



Fancy Vivid pink diamonds are arguably the most beautiful of all pink diamonds. The most rare of all pinks, these amazing gems give a very vibrant pink color often observed in red rubies. In fact, there is only subtle tonal differences that differentiate vivid pinks from red diamonds. Because of this, expect a price tag of \$150,000 — \$200,000+ per carat.